

"TRYING TO DO THIS
ON YOUR OWN
IS LIKE BEING A GUPPY
IN A SHARK TANK!"



College-bound students and their parents are asking these questions:

- Which **CAREER** is **BEST** for me?
- Which **COLLEGE** is **BEST** for me?
- How will I **PAY** for **COLLEGE**?
- How do I **APPLY** for **FUNDING**?

Our business is to help college-bound students and their families fit all the pieces together.

**CALL US TODAY FOR A ONE HOUR
COMPLIMENTARY MEETING.**

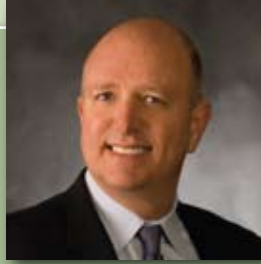
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**PREMIER COLLEGE
FUNDING SOLUTIONS**

Contact us today at **630-219-2015**
or visit us online at **www.mypcfs.com**.

WHO IS PREMIER COLLEGE FUNDING SOLUTIONS?



Steve Nivens, CLU

Steve is a principal at Premier College Funding Solutions, Inc. and is affiliated with the National Association of College Funding Advisors. He received his Bachelors Degree in Business from the University of Oklahoma in 1977. Steve has been in the financial services industry for over 25 years as a trader, broker and financial planner. He is a Chartered Life Underwriter (CLU) and holds the Series 7 (General Securities Representative) and Series 65 (Registered Investment Advisor Representative) licenses.



Robert D. Proctor, CFP™, CLU, ChFC

Bob is a principal at Premier College Funding Solutions, Inc. and the President of Proctor Planning Group in Naperville, IL. Bob graduated from the University of Illinois with a degree in Business/Accounting. After a long career in accounting and management, Bob entered the financial services industry in 1988 with a large financial services firm in Chicago. Bob holds various designations (Certified Financial Planner™ Practitioner, Chartered Financial Consultant, and Chartered Life Underwriter) and securities licenses (Series 6, 7, 66). To remain current in the college planning industry, Bob is a member of the National Association of College Funding Advisors. Bob and his wife, Nancy, are twenty-two year residents of Naperville.

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Member FINRA/SIPC. Investment Advisor Representative of and Advisory Services
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Premier College Funding Solutions and QA³ are not affiliated companies.

COLLEGE PLANNING IS COMPLICATED...

Do you have the puzzle figured out?



Do you even have
all of the pieces?

**PREMIER COLLEGE
FUNDING SOLUTIONS**

WHO ARE YOU RELYING ON FOR COLLEGE ADVICE?

Is your student's high school guidance counselor the only source of advice you are relying on to base decisions that will affect your child's life?

Don't Try This On Your Own... Typically, when students and parents try to find the perfect college and maximum funding, they don't completely understand the process or have the time necessary to do enough research. Professional college planners offer parents the opportunity to tap into their expertise at a nominal cost.

It's a startling statistic, but nearly **40% of college freshmen do not graduate even after six years of college.*** This number is so disturbingly high because so many incoming freshmen **don't plan properly for college.**

Don't let your student end up as another statistic.

*US Dept of Education, Institute of Education Sciences, NCES 2006-155



A college education today is a necessity for any young adult. "By comparison, a typical college graduate would expect to earn... **almost twice as much** as an individual with only a high school education."

California State University Long Beach Economic Impact Report 2005

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navigating the college process

PREMIER COLLEGE FUNDING SOLUTIONS

DO THE RULES, REGULATIONS AND AVENUES TO FINDING AND

SECURING COLLEGE FUNDING OVERWHELM YOU?

 Are you worried about finding the right college and the right funding for your student?

THROUGH OUR UNIQUE DUAL TRACK SYSTEM™, PREMIER COLLEGE FUNDING SOLUTIONS PROVIDES SPECIALIZED HELP FOR COLLEGE PLANNING.

Most families have no idea of the pitfalls of preparing to send their son or daughter off to college. The primary goal of Premier College Funding Solutions is to map out a strategy so college-bound students receive the right college education to suit their needs, at the best possible price by utilizing our remarkably simple Two Track approach.

Track 1: IT'S ALL ABOUT THE STUDENT FINDING THE RIGHT COLLEGE!

- Our system helps each student develop their own profile - their unique interests, preferences, likes and dislikes
- We then help the student discover those career path options that might appeal to someone with their "profile"
- The next step is to come up with a list of colleges that match well with the student's "profile" and career options
- Students visit those colleges either on-line or on campus to get a "feel" for those institutions
- The right college choice is often a blending of financial and academic considerations



Track 2: DEVELOPING A PLAN TO PAY FOR COLLEGE EXPENSES

- What's your plan to pay for college? Pretend that a college tuition bill is due. Where would that money come from?
- Most people don't have the time or inclination to become experts in the field of college planning and funding
- We help students and families sort through all the information as they try to *Navigate the College Process...*

WE ARE COMMITTED TO HELPING FAMILIES WITH:

- **Career Planning**
- **College Search**
- **School Selection**
- **Funding**
- **Preparation**

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